

The Rosselot Financial Group Culture:

We feel like we have something really special here at RFG. A few years back we realized that we needed to concisely articulate our culture in order to perpetuate our services to more clients as well as provide better experiences for our current clients. We asked our team members to describe our culture, the three themes that emerged were Family, Growth and Service.



Family - RFG started as a family business and we never want to lose that feel! From an apprentice to our largest client, we want everyone to feel like family. We believe this can be accomplished by having the right people in place who really care about the outcomes.

Growth - This could really be called improvement. First and foremost, we strive to improve the lives of our clients every day. We want to help them sleep better at night and deliver better experiences. For our team members at RFG, growth means educational opportunities, licensing, certifications, professional designations and career advancement.

Service - We feel like we need to be good stewards for our client's money and to create experiences that exceed expectations. We also need to be good stewards to our industry and our community.

- Nathan Kosman, Chief Executive Officer, The Rosselot Financial Group

To assure Family, Growth and Service, we put metrics around all three and measure how we are living up to our culture every quarter.